

Qualitative organisational research in sport: Methodological approaches and transfer of knowledge

Facts and Figures

- When will the webinar take place:
5th of December, 13:00-16:00 UTC / 14:00-17:00 CET / 08:00-11:00 EDT
- Where will the webinar take place: Online via Zoom: <https://unibe-ch.zoom.us/j/61118951533?pwd=NUhpYmRJYzEzczloZWU4cC9KMzZIQT09/>
Meeting ID: 611 1895 1533 / Password: 340996
- Who will present at the webinar:
 - Grazia Lang, Ph.D., University of Bern
 - Professor Milena Parent, Ph.D., University of Ottawa
 - Josephine Clausen, Ph.D., University of Lausanne
- Hosts of the webinar:
 - Grazia Lang, Ph.D., University of Bern
 - Josephine, Ph.D., Clausen, University of Lausanne

Abstract

In this webinar, we focus on two main challenges in qualitative organisational research in sport: (1) choosing and applying an appropriate methodological approach to the research questions and (2) ensuring knowledge transfer into practice. To face the challenge (1), Grazia Lang will give a presentation on “**processual analysis** of organisational change in sport” and Milena Parent on “the **development evaluation approach** for analysing sport policy implementation from the inside”. We will show you when and how to use these methodological approaches. Concerning challenge (2), Josephine Clausen will present her experiences with “transferring knowledge into sport management practice in the specific field of international sport federations using the **action research method**”. After each presentation, a discussion with the webinar participants follows, led by a critical friend.

Aims of the webinar

By discussing rarely used, but innovative methodological approaches and our experiences with them, we would like to give an overview of these approaches and encourage the webinar participants to apply them in their own research.